MOST WIDELY READ COMMUNITY NEWSPAPER IN SAN DIEGO COUNTY - - - WE CIRCULATE!

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THE BEACH NEWS

Promoting the Prosperity of Point Loma and the Beach and Bay Districts of San Diego

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FIFTH YEAR, No. 18 | OCEAN BEACH, CALIFORNIA | Saturday, March 19, 1927 | PHONE, BAYVIEW 0017 | FIVE CENTS THE COPY

"Buy At Home"—Patronize Your Community Merchant | "Buy At Home"—Patronize Your Community Merchant | "Buy At Home"—Patronize Your Community Merchant

Ocean Beach Bank Dedication

Grand Formal Opening This Saturday Of Branch Of Bank Of Italy

The formal opening of the Ocean Beach branch of the Bank of Italy takes place this Saturday, March 19 from 3 to 9 o'clock p. m., when the public will be cordially welcomed by officials of the new financial institution. Arrangements have been made for an enjoyable musical program and there will be floral tokens and candies for the ladies and cigars for the men, while special greetings will be extended to visitors by G. A. Davidson, vice chairman of the board of directors of the Bank of Italy and also vice chairman of the regional board for Southern California; Deane M. Plaister, vice president and manager of branches; Winfield Barkley, advertising manager and publicity director; F. E. Manning, manager of the Ocean Beach branch; and C. T. Tobey assistant manager of the new local banking institution.

The gala christenting of the new bank this Saturday afternoon and evening is an epochal event in the annals of Ocean Beach, marking the advent of a new era in the progress and prosperity of this glorious section of Southern California. Officials of the parent institution justly point with pride to the fact that the Ocean Beach branch, like all other branches of the Bank of Italy, forms an integral part of one of the three greatest financial organizations in the United States, with resources of over one hundred million dollars.

Situated on the corner of Newport avenue and Bacon street, directly adjacent to the electric railway line, the new Ocean Beach branch of the Bank of Italy, is a most striking adornment to the community. It is constructed of concrete and tile in the Spanish type of architecture and the parking spaces have been ornamented with semi-tropical trees, shrubs and flowers. The interior furnishings are of antique mahogany and the tellers' windows and cage fittings are made durable in chrome iron. The wainscoting is of beautiful Lepanto marble and the coloring and artistry of the tile work is a delight to the eye.

W. Templeton Johnson was the architect for the new bank building and Edgar F. Hastings was the general contractor in charge of the construction. Further descriptive details and a review of the formal opening will be given later in "The Beach News," which gladly takes this occasion of extending heartiest congratulations to all engaged in the successful inauguration of this splendid banking establishment in Ocean Beach.

ORNAMENTAL LIGHTING ON NEWPORT AVENUE FROM CABLE TO DEFOE STS.

Resolution of Intention, No. 40-857, is announced for the establishment of an ornamental lighting system from Cable to DeFoe streets on Newport avenue, Ocean Beach. The proposed work will be done in persuance of the Improvement Act of 1911, and will be duly pushed to completion.

McDonald and Jones, BARBER SHOP, 5008½ Newport avenue, O. B. —Our price at all times: Ladies and Gents hair cut 35 cts.; Children, 25 cts.; Shave 15 cts.; Neck Shave, 5 cts. Advt.

STRAND THEATRE

Saturday, "Shipwrecked." A thrilling photoplay of storm and disaster at sea, a great love story with a background of intrigue, treachery and passion. A news weekly, a scenic and comedy complete the bill.

Sunday and Monday, "Loves Greatest Mistake," with an all star cast. Brides, grooms, wives, husbands, flappers, sheiks—the whole world wants to know and you have no one to blame but yourself if you don't see this picture and learn for yourself. Fables and a comedy on same program.

Tuesday and Wednesday, Corinne Griffith in "The Lady in Ermine." The story of a bride that faced with the alternative of seeing her husband killed or of paying the highest price that womanhood can pay. The news weekly and Andy Gump in "A Close Call".

Thursday and Friday, Hoot Gibson in "The Buckaroo Kid." Bullet proof, punch proof, fear proof, and horse proof, but the Buckaroo Kid forgot to make himself love proof. On same program will be "The Silent Flyer," featuring the king of dog stars, "Silverstreak". A two reel comedy added makes it a program hard to beat.

RETURNS TO MILLS' FOLD

Judge W. C. Campbell has returned to the John P. Mills' organization as general sales agent and will again appear as lecturer on Point Loma properties.

NOTED PIANO TEACHER AND VOCAL INSTRUCTOR MOVES TO OCEAN BEACH

Mr. T. Morley Harvey, Licentiate teacher of trinity College of Music, London, a member of the American Guild of Organists, is now residing with his family in Ocean Beach, being delightfully located at 4947 Coronado avenue. Mr. Harvey is well-known as one of the leading organists of the city and as a vocal instructor of sound capabilities. He announces that he will accept pupils at his Ocean Beach studio on two afternoons a week for piano and vocal instruction. The Tobias Matthay system of piano playing is specialized upon and it is requested that only students of earnest intentions apply for enrollment. Mr. Harvey can be reached at the above address or at the studios of the Thearle Music company. His home phone is Bayview 0662-W.

MOVE FROM LOS ANGELES TO OCEAN BEACH

Mr. Fred Bellows and family of Los Angeles, have moved to Ocean Beach to make this their home, and like it very much.

Mr. T. R. Morgan and family also of Los Angeles, has moved to Ocean Beach. Mr. Morgan is working in San Diego, but likes to live in Ocean Beach better.

FINE STUCCO RESIDENCE

John McAlpin, of 45568 Cape May avenue, has put the finishing touch to his beautiful new stucco residence. It is a five-room house, Tiffany finish, and equipped with all the latest built-in features. The residence affords a wonderful view and is a most decided asset to Ocean Beach.

GET MONEY'S WORTH HERE

Mrs. Carmita L. Hammond, of San Diego, has bought the property at 4551 Brighton avenue, and will move soon to make this her home, also saying that one can get more for their money in Ocean Beach than any place she has seen.

G. E. Hart has been issued a permit for the construction of a frame cottage costing $4,000, at 5069 Saratoga avenue.

Kodak Films—Froide—Bacon St.

"THE GIFT SHOP" PROVES WELL WORTHY OF ITS NAME

Mrs. R. D. Martin, proprietor of The Gift Shop, announces she is now located at 1878 Bacon street, where she will be pleased to meet old and new customers. Mrs. Martin has a full line of all kinds of California novelties, anyone of which would make a beautiful gift to send to some friend or loved one in the East. If you would like to send a lovely present, just visit the Gift Shop at 1878 Bacon street, Ocean Beach.

Advertising Pays

REALTY AGENT McCOY GOT GREAT RESULTS FROM AD IN THIS PAPER

Editor of "The Beach News":

Say you talk about returns, by putting an adv., in "The Beach News." I had one in last week's paper, wanting a place that $300 and $25 per month would buy. In two days time I had found one, and sold it.

Yours very truly,
J. T. McCOY,
4999 Voltaire St.

CONFER THIRD DEGREE NEXT THURSDAY

Members and officers of Peninsula Lodge, No. 620, F. & A. M., will confer the third degree next Thursday evening, March 24, at the Masonic lodge rooms on Newport avenue. All master Masons are invited.

"OLD IRONSIDES" SENDS OUT AN S. O. S. FOR RESTORATION

George Copeland a well known retired navy officer of 4856 Del Monte avenue, is at the head of a movement in Ocean Beach in connection with a nation-wide appeal for securing funds for the restoration of the frigate "Constitution," famous as "Old Ironsides" in the annals of the U. S. Navy. Reproductions of a fine painting of the historical ship are on sale by Froide Foto Finishing company on Bacon street and the picture is also on exhibition next week at the Ocean Beach library. Copies are obtainable at twenty-five cents each. Get one from Froide.

Kodak Finishing—Froide—Bacon St.

CANDIDATE CLARK PRESENTS DEFINITE PLANS CONCERNING MAYORALTY

Harry C. Clark, engineer-lawyer, who is a candidate for mayor at the primary election next Tuesday, is acknowledged to be one of the surprises of the present municipal campaign. Unknown to thousands of voters only a few weeks ago, his friends claim that Clark, through his decided stand on municipal questions, has reached the point where even his competitors admit that he is a dangerous opponent.

Clark is making his race on the issue of harmony in the city administration, a revision of the city charter, with more power for the mayor, a definite tax policy, a continuation of the present Mexican border policy and a comprehensive plan of water, power and paving department.

Clark has been a resident of San Diego since 1911. He is a graduate of the engineering school of the University of Vermont, and worked on big water and sewer projects in the East. He has been a practicing attorney since 1915.

IMPROVING INTERIOR OF OUR OFFICE AND HOME

Mr. Ed. Blank, painter and decorator, residing at 4761 Lotus street, has been busy this week redecorating the interior of the home of Mr. and Mrs. Kirk Smith, of "The Beach News," at 4829 Saratoga avenue. The requisite paints and other accessories were satisfactorily secured from Mr. and Mrs. Wm. Richley of the Ocean Beach Feed, Fuel and Express, located at 1926 Bacon street.

MORE PAVING SOUGHT

A petition for the paving of Narragansett avenue from De Foe to Santa Barbara street was filed with the city council this week.

Beach And Cliffs Beauty Unequalled

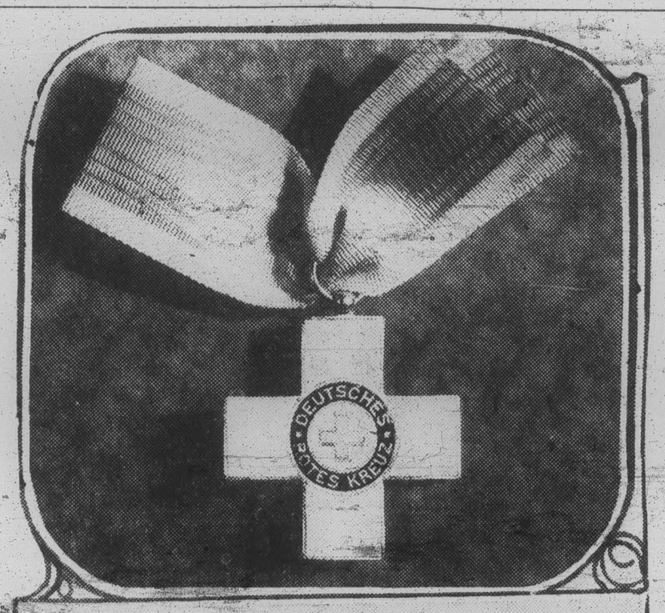
FINANCIAL SUPPORT AND PLANS OUTLINED FOR NEW CHURCH BUILDING

Dr. George F. Kenngott, superintendent of the Congregational churches of Southern California, spoke at the Ocean Beach Congregational church last Sunday evening. A packed audience greeted Dr. Kenngatt, who outlined plans for the new building to be erected on the church property. Promise of financial support was made by the Congregational Conference at Los Angeles, and by the San Diego churches.

Dr. Kenngatt stated that though he had travelled much in America and Europe that he had never seen the equal of the beauties of Ocean Beach and Sunset Cliffs.

Suggestions were also made of the opening of Congregational work at Loma Portal. Dr. Kenngott will visit the field again in April.

Photographs—Froide—Bacon St.



Als Zeichen der Dankbarkeit des DEUTSCHEN ROTEN KREUZES und seiner Anerkennung für besondere Verdienste um das Rote Kreuz gibt sich der unterzeichnete Präsident die Ehre,

Frau Katherine Tingley

das Ehrenzeichen des Deutschen Roten Kreuzes zu verleihen. Diese Urkunde ist als Besitzzeugnis über das verliehene Ehrenzeichen anzusehen.

Berlin, den 15 November 1925 — Der Präsident des Deutschen Roten Kreuzes.

MME. KATHERINE TINGLEY AWARDED MEDAL OF HONOR BY GERMAN RED CROSS

Madam Katherine Tingley, head of the Internation Theosophical Institute on Point Loma, has received the highly prized medal of honor of the German Red Cross, the decoration and certificate which accompanied it being sent her last week through Dr. Kurt Ziegler, German consul general at San Francisco. Madam Tingley was awarded the medal by President Von Winterfeldt on November 15, 1925, because of her distinguishel humanitarian services.

OCEAN BEACH BOOSTED BY PICTURES AND STORY

A fine "lay out" of pictures appeared on the development page of the San Diego "Union" a couple of Sundays ago, showing the splendid new business buildings and some fine residences lately constructed at Ocean Beach. A well written story boosting the beach accompanied the array of pictures. Credit is due to Harry Martin, the prolific and philosophic editor of the "Roundabouts" column in the "Union" for a very truthful and convincing portrayal of progress throughout Ocean Beach. Hearty congratulations, Colonel! Keep up the good work, greatly esteemed neighbor and brother of the Fourth Estate! "Col." Martin, by the way, is a happy resident of Ocean Beach.

OCEAN BEACH RESIDENT GETS BANK POSITION

The many friends of W. J. Dermody, a well known citizen of Ocean Beach residing on Saratoga avenue, will be glad to learn he has received the appointment of custodian at the Ocean Beach branch of the Bank of Italy. Mr. Dermody will also fill the responsible position of being in immediate charge of the safety deposit vaults.

TAPS SOUNDED FOR OLD SOLDIER

SILAS B. WARREN ENDS NOTABLE CAREER PEACEFULLY AT HIS SON'S HOME

Peacefully falling into his final sleep, Silas B. Warren laid down the burden of his eighty-six years on Tuesday, March 8th, at the residence of his son Henry J. Warren of 5015 Cape May avenue, Ocean Beach. The deceased had been ill since the beginning of the winter just passed and the termination of his life was not wholly unexpected.

Mr. Warren was born in Maine, 1841, and grew up in the city of Bangor where he attended the public schools, afterward going to Bowdoin College. At the beginning of the civil war, he enlisted and took part in a number of important battles. In 1864 he was taken prisoner and held until the end of the war, eleven months of the time being spent in Andersonville prison. He then returned to Maine where a few years later he was married to Miss Mary Palmer. In the early eighties he removed to Kansas with his family where he engaged in the banking business for more than thirty years. After retiring from business he divided his time between Florida and California, taking up his permanent residence in Ocean Beach during 1920. Since the death of his wife, five years ago, he has resided at the home of his son, Henry J. Warren, on Cape May avenue, where his declining years were spent in peace and comfort.

Mr. Warren was a man of sterling worth, a fine mind, and a genial disposition, which made friends for him wherever he was known. He was a Mason, a member of the O. E. S., and the G. A. R. He was widely read, but during the last ten years, owing to impaired sight, he was not able to read print. Some six years ago he learned the raised print used by the blind, and much of his time was passed with his books, to the extent that he had read almost a thousand volumes. He leaves one son, Henry J. Warren, of Ocean Beach; a grandson, Roy F. Warren, also of Ocean Beach; a sister, Mrs. Ella Haynes, and a brother, Dr. Percy Warren, both of Bangor, Maine. A niece, Miss Alice Wardwell, of Los Angeles, was here for the funeral. Services were conducted by Rev. Lawrence Wilson of the Mission Hills Congregational church, San Diego. The flag draped casket was surrounded with many beautiful flowers, mute tributes from friends. Interment was made in the Masonic cemetery, taps sounded, and another old soldier was laid to rest.

SIXTY-SIX NEW BOOKS AT PASTIME LIBRARY

Mrs. Walter Skelley, librarian of the Pastime library located on Mission boulevard at Mission Beach, states that sixty-six new books have been added this week, covering a wide range of authors. There will be a new shipment of books added each week. The new library has met with instant success.

OUR NEIGHBORS

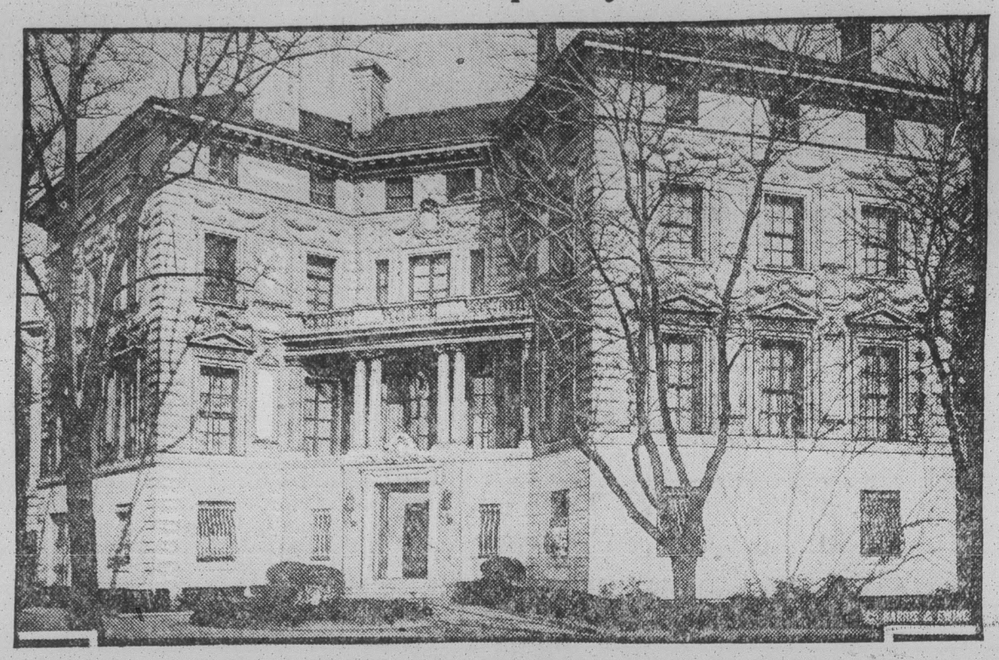
SOCIAL NEWS items of Mission Beach can be phoned to Pacific Beach 1061 for publication in "The Beach News" or delivered to our special correspondent, MRS. W. S. HUNT of 813 Ostend Court, Mission Beach.

PASTIME LIBRARY, Mission Beach, open every day from 9 a. m. to 6 p. m., Wednesday and Saturday evenings until 8 p. m. Mrs. Walter Skelley, librarian. Advt.

MISSION BEACH REMAINS SEPARATE POST OFFICE

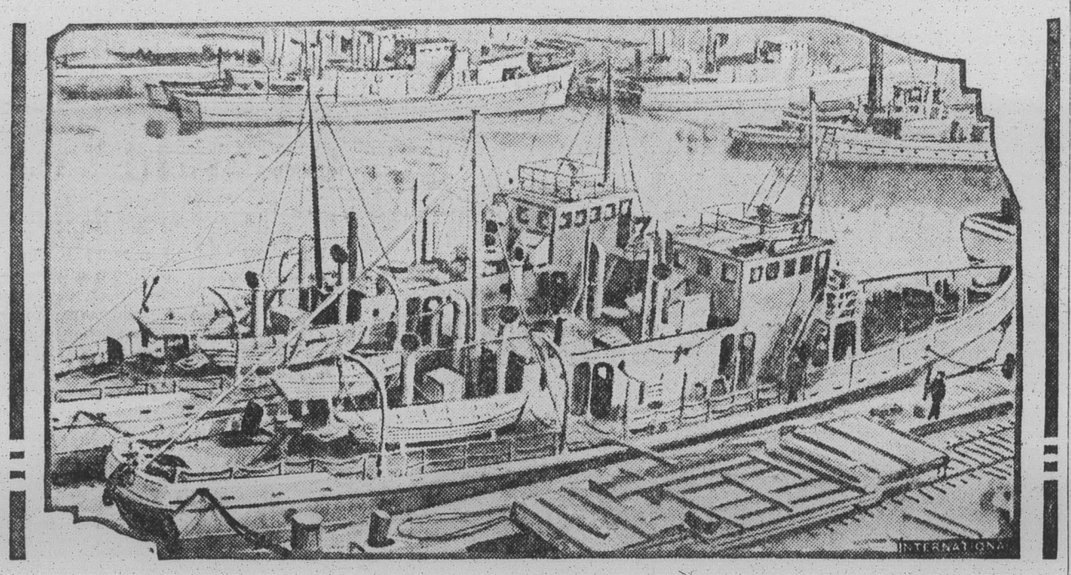
Judge Claude L. Chambers, president of the Mission Beach Chamber of Commerce, has received telegraphic advices from Congressman Phil D. Swing at Washington stating that the post office will not be abolished or consolidated with the San Diego post office over the pronounced protest of the local residents. This cheering news is being given wide publicity by Mrs. W. S. Hunt, secretary of the M. B. Chamber of Commerce.

Selected for the Temporary White House



The Patterson mansion, located on Dupont circle, in the heart of Washington's fashionable district, has been selected by President Coolidge as the temporary White House while the present one is undergoing repairs starting March 1 and which will take 120 days to complete. This home, one of the showplaces of the national capital, was built for the late Robert W. Patterson, long the editor of the Chicago Tribune. It is now owned by his daughter, Mrs. Elmer Schlesinger, wife of a former member of the United States shipping board.

New Rum Chasers Christened With Ginger Ale



Here are some of the seven rum chasers launched at Camden, N. J., for the coast guard. What do you figure would be used for the christening? Ginger ale, of course, and dry at that.

They Were Married in Naples

Illinois and Virginia families of prominence were united in Naples, Italy, when the marriage of Miss Elizabeth Davis Stevenson of Bloomington, Ill., and Ernest Linwood Ives of Norfolk, Va., took place. Lewis Green Stevenson, formerly Illinois secretary of state, father of the bride, was present and gave her away. Mr. Ives is first secretary of the American embassy in Constantinople.

Mr. Jardine Greets Cotton Champion

Daniels of Nacogdoches, Texas, champion cotton grower, was greeted by Secretary of Agriculture William M. Jardine in Washington where she saw the sights of the national capital with other champion cotton growers of the South. She presented Secretary Jardine with a bale of cotton. Miss Daniels raised two and one-half bales of cotton to the acre.

MINISTER TO CANADA

New portrait of William Phillips, who has been selected as the first American minister to Canada. He has been serving as ambassador to Belgium and before that was undersecretary of state.

CANTONESE "QUEEN"

Mrs. Sun Yat Sen, Wesleyan college graduate and widow of the former Provisional President of China, who is said to be leading the Cantonese, or southern forces, in their march northward. The troops look on her as a sort of queen.

CALIFORNIA NEWS BRIEFS

Construction was started on fifty-one new homes and more than twenty new poultry plants in the Fontana community during the first month of 1927. Building activity equaled the best month during the record-breaking year 1926, a year when more than 500 dwellings were built. Population is growing so rapidly that the situation is causing the directors of the school district some concern, it is said. While the junior college and union high school are amply able to handle the increasing number of Fontana students, the two grammar schools will need six additional rooms to take care of the pupils.

The San Francisco bay district is far ahead of Los Angeles in number of state militiamen per 1,000 inhabitants, according to statistics made public by National Guard headquarters in Sacramento. As compared with less than one guardsmen per 1,000 in the Los Angeles population, the enrollment per 1,000 in various bay cities is as follows: San Francisco, 1.5; Oakland, 2; Berkeley, 3.5; Hayward, 13; Salinas, 14.2; Gilroy, 17.5; Livermore, 21. With twenty-two guardsmen to its 500 inhabitants, the little town of Maxwell, Colusa county, was placed at the top of the state list.

A grand total of 11,004 building permits involving construction costs aggregating $33,354,046, issued in ninety-seven cities of the Pacific Coast area, is reported in the National Monthly Building Survey. This figure emphasizes the tendency on the part of builders and those who finance building operations toward restriction in activity which has been evident for several months. This January total is 12 per cent below the comparable figure for 1926 and is 19 per cent below the total for December.

The first red buds, prized blossoms in Yolo county of the Capay valley district, held as the first sign of spring, were brought to Woodland a short time ago by Mrs. Otto Hornlein, who for six consecutive years claims the first twigs of the coveted flowering shrub. Mrs. Hornlein reports that the bushes are heavier with blossoms this year than in many years past. She believes that it may be due to the action of the supervisors making it a misdemeanor to mutilate or destroy the bushes.

The Southern California Edison Company will spend about $200,000 in improvements in Porterville district during 1927, according to information received by District Manager A. W. Frost from R. H. Ballard of Los Angeles, executive vice-president and general manager of the company. Porterville's proportion of the general expenditure will amount to $434,000 making a total in excess of $635,000 to be spent by the Edison company in this territory. Pay roll for the year will be about $70,000.

California mining problems and matters of proposed legislation, with special reference to the bill now before the legislature consolidating the state mining bureau with other boards and agencies in a new state department of natural resources were considered in Sacramento February 23 at a conference of mineral producers from practically all sections of the state. Delegations were in attendance from the Kern, Mother Lode, San Bernardino and California chapters of the American Mining Congress.

College of the Pacific students, Stockton, will attempt to solve, with a spectograph made in the prevocational school and adjusted and set up by science students in the college laboratory, the problem of determining the element in an ore which has been found in unusual property, when fused, of hardening metals to a point harder than steel. It is claimed the apparatus will do the work of a $1,000 instrument, and will be used by chemistry and advanced science students.

The highway legislative program sponsored by Senator Arthur H. Breed of Oakland, increasing the state gasoline tax by one cent a gallon for new road building, classifying units of the highway system and providing for allocation of funds, was endorsed by the Sacramento chamber of commerce as the best solution of the present California highway problem. Directors passed a resolution urging legislators in this section of the state to support the Breed measure.

Smoking by school girls is "not a matter of morality but a matter of good taste," according to a declaration by Miss Helen Heffernan, state commissioner of elementary schools, who held that there is nothing beautiful about a maid with a cigarette in her mouth. "The main objection," said Miss effernan, "is that smoking tends to brand fine girls as common. And from the health standpoint it's all wrong."

Within the next sixty days Van Nuys will vote on a bond issue of $150,000 to provide funds to buy three city park sites in the Van Nuys area. Petitions seeking the election were put in circulation, following a session of members of the chamber of commerce and other civic and service organizations.

Twenty-five members of the Stanford University faculty, at Palo Alto, will be promoted in rank, beginning September 1, upon approval of the faculty advisory board and the board of trustees, it was announced by President Ray Lyman Wilbur.

Preliminary work is under way on a new Southern Pacific Railway station to cost $150,000 for Merced.

More than 2,000 Spanish War Veterans will gather in Santa Cruz for the annual state encampment of their order, which will convene at Casa Del Rey March 8-11.

The Pasadena Board of Education will call for construction bids soon to build a $110,000 grammar-school building at the Woodrow Wilson School site, Pasadena.

Plans are being made for a big Blossom Fete to be held at Arbuckle during the latter part of February or early in March, depending on the time the trees are in full bloom. Last year the fete was held on March 7.

Twenty-five clergymen of Santa Cruz, Monterey and San Benito counties meeting in Watsonville organized a tri-county ministerial union and voted to memoralize the state legislature to pass the Cobb religious education bill.

Mrs. Mary Beedle, one of the pioneer residents of Nevada City, who had resided there since 1858, died at her home in Nevada City recently. She had been ill for a couple of years. She was a native of England, aged 80 years.

John Leininger, 80, Chico, who crossed the plains in an ox team in 1859 from Pennsylvania, and was with John D. Lee and the Mormon colonists in the attack made upon them by the Indians, died in Chico after a short illness.

The latest freak of nature is a mama pigeon which has brought a baby chick into the world after doing battle with the Yolo county hen which laid the egg, according to the story of August Hucke, farmer of Zamora, who owns the two birds.

By the time Valencia oranges are ripe for picking, a new orange and lemon packing-house at Owensmouth will be ready to serve the big groves in the western end of the San Fernando valley. It will stand about midway between Owensmouth and Chatsworth.

The 2500-barrel-per-day plant of the Yosemite Portland Cement Corporation at Merced is expected to be in operation late in April. More than $1,000,000 will be spent on the plant, and when completed its pay roll will carry about 110 men at an average daily wage of $5.

Mayor Oscar Robinson Colusa officially set Colusa's new 2,500,000 candle-power aviation beacon in operation when he threw the switch which will convey the power to the huge light. The installation of the light atop the 130-foot tower of the Municipal Water Works has been completed.

Plans are being prepared for a fire proof elementary school building for the Calistoga grammar school district. It will be erected in Calistoga, Napa county, and will cost about $80,000. It is proposed to abandon the present structure in Berry street, replacing it with a modern school.

By the end of another summer California will have a new scenic highway from Truckee to Lake Tahoe over the trail dating back to the days of ox teams and covered wagons, the state highway commission predicted. Construction of the route is going forward through expenditure of U. S. forest funds.

It's rich pickings out on the ranch of J. Graves of Sylvan, Placer county, judging from his chickens when they come to market, says Mrs. B. F. Lung of Maine street. While cleaning one of his chickens a few days ago Mrs. Lung discovered a small gold nugget in the craw of the chicken. It was about the size of three grains of wheat, and worth near a dollar.

Sacramento was again assured early erection of a postoffice building at Sacramento to involve the expenditure of $1,250,000 when it was announced from Washington that although a revision of the government's plans had sliced off millions of dollars in many places, the program at the California capital remained unaffected. Large cities were the principal sufferers under the revision.

The Sacramento Northern Electric Railroad has announced that if the city of Chico, Butte county, will change the present franchise of the corporation whereby the company may operate ten cars through the business district, the company will erect a new depot and lay out new switching yards at First and Main streets. The matter will be taken up shortly with the Chico city officials.

San Francisco's invitation to the Union of American Hebrew Congregations to hold its next convention in San Francisco has been accepted, according to Henry G. W. Dinkelspiel, attorney, who has just returned from this year's convention, held at Cleveland. The convention, a biennial affair will be held the third week in January, 1929, and will bring to the coast city leaders of reformed Judaism throughout the country.

Declaring that California upheld her reputation as the "world's playground" during the last year, Frank G. Snook, superintendent of the state motor vehicle department, announced that 55,180 automobiles from other states and foreign countries were given tourist permits and estimated that 220,000 motorists visited the state, spending at least $2,000,000. Every state in the Union was represented among the visiting motorists, as well as eighteen foreign countries, among them England, China, France, Belgium, Japan, Mexico, Australia and New Zealand.

New and More Delicious Desserts

Make them at home with all the ease and assurance of a professional chef.

HIP-O-LITE RECIPE BOOK FREE

Beautifully illustrated booklet in colors, containing recipes of famous chefs and caterers, may be had for the asking. Sent free by the makers of Hip-O-Lite, the delicious, ready-to-use Marshmallow Creme. Ask your grocer for Hip-O-Lite and write today for the recipe booklet to

The Hip-O-Lite Co., Dept. A, 200 Market St., St. Louis

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200 rooms with private bath $2.50

Good Garage Facilities

CALIFORNIA STATE APPROVED LANDS

Small improved farms in well established settlement. Fruit, alfalfa, dairy, hogs, poultry. Churches, high school, grammar schools. Also unimproved lands with first water rights. Easy terms. Write **Fresno Farms, Kerman, Calif.**

WE PAY YOU CASH for gold bridges, crowns, false teeth, old plates, diamonds, discarded jewelry. Send goods to WHITING GOLD REFINING CO., Inc., 36 Fifth Ave., New York City.

Had Something to Broadcast

Mother had been relating the events of the day to daddy, when little Elizabeth, who had been waiting patiently to tell something, cried out:

"Won't you please sign off, mother, and let me have the air till I tell some news, too?"

DEMAND "BAYER" ASPIRIN

Aspirin Marked With "Bayer Cross" Has Been Proved Safe by Millions.

Warning! Unless you see the name "Bayer" on package or on tablets you are not getting the genuine Bayer Aspirin proved safe by millions and prescribed by physicians for 26 years.

Say "Bayer" when you buy Aspirin. Imitations may prove dangerous.—Adv.

Death on Fakes

Anthony A. Jordan, dean of the appraisers' staff of the United States customs service in Philadelphia, is an authority on antique furniture. He can tell if a piece is genuine or not merely by the "feel" of it.

A Benefactor

A physician who reaches out to benefit humanity leaves a record behind him that is worth while. Such a man was Dr. R. V. Pierce. His study along medical lines, and his knowledge of the remedial qualities of herbs and plants led to the discovery of his wonderful herbal remedy, Doctor Pierce's Favorite Prescription. It is just the tonic required if a woman is borne down by pain and sufferings at regular or irregular intervals, by nervousness or dizzy spells, headache or backache. Favorite Prescription can be had in tablet form as well as liquid at your neighborhood store.

Bunions Quick relief from pain. Prevent shoe pressure. At all drug and shoe stores **Dr Scholl's Zino-pads**

Put one on—the pain is gone

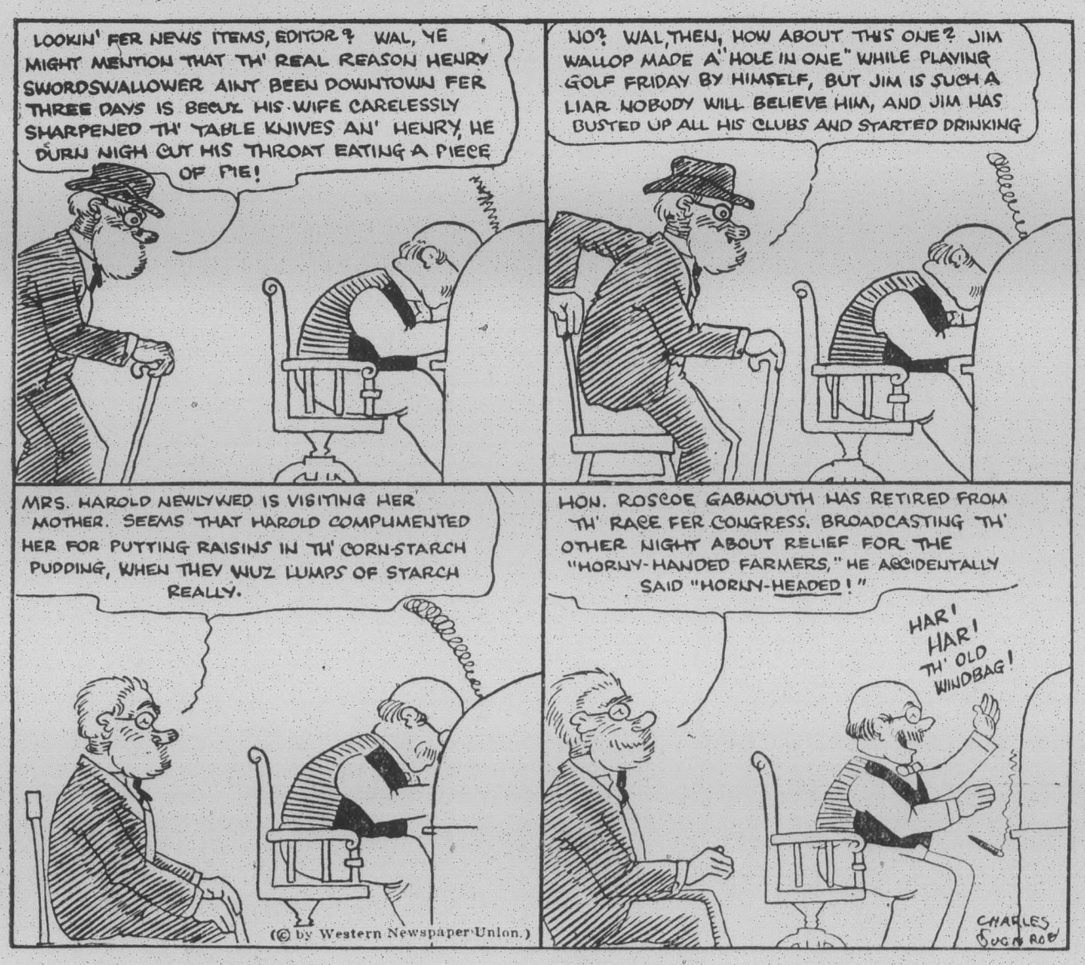
PASTOR KOENIG'S NERVINE for Epilepsy Nervousness & Sleeplessness. PRICE $1.50 AT YOUR DRUG STORE. Write for free Booklet. KOENIG MEDICINE CO. 1045 N. WELLS ST. CHICAGO, ILL.

DR. STAFFORD'S **OLIVE TAR** for your children's COLDS

OUR COMIC SECTION

Famous Last Words

MICKIE, THE PRINTER'S DEVIL — *Inside News*


LOOKIN' FER NEWS ITEMS, EDITOR? WAL, YE MIGHT MENTION THAT TH' REAL REASON HENRY SWORDSWALLOWER AINT BEEN DOWNTOWN FER THREE DAYS IS BECUZ HIS WIFE CARELESSLY SHARPENED TH' TABLE KNIVES AN' HENRY, HE DURN NIGH CUT HIS THROAT EATING A PIECE OF PIE!
NO? WAL, THEN, HOW ABOUT THIS ONE? JIM WALLOP MADE A "HOLE IN ONE" WHILE PLAYING GOLF FRIDAY BY HIMSELF, BUT JIM IS SUCH A LIAR NOBODY WILL BELIEVE HIM, AND JIM HAS BUSTED UP ALL HIS CLUBS AND STARTED DRINKING
MRS. HAROLD NEWLYWED IS VISITING HER MOTHER. SEEMS THAT HAROLD COMPLIMENTED HER FOR PUTTING RAISINS IN TH' CORN-STARCH PUDDING, WHEN THEY WUZ LUMPS OF STARCH REALLY.
HON. ROSCOE GABMOUTH HAS RETIRED FROM TH' RACE FER CONGRESS. BROADCASTING TH' OTHER NIGHT ABOUT RELIEF FOR THE "HORNY-HANDED FARMERS," HE ACCIDENTALLY SAID "HORNY-HEADED!"
HAR! HAR! TH' OLD WINDBAG!
CHARLES SUGHROE
(© by Western Newspaper Union.)

THE FEATHERHEADS — Felix—Handy Man

SAY FELIX-HOW LONG ARE YOU GOING TO LET THAT ICE-BOX LEAK ALL OVER THE FLOOR? I'M SICK OF TELLING YOU ABOUT IT!
I TELL YOU ITS JUST SWEATING-NOBODY CAN FIX THAT—.
O HELLO, MR. KOCH- KIND OF SHARP TANG IN THE AIR TODAY-YES—— AND OH SAY, DO YOU KNOW ANYTHING ABOUT ICE-BOXES- YOU KNOW FELIX ISN'T MUCH OF A HAND AT FIXING THINGS—I WONDERED-
THAT'S ALL IT NEEDED, MRS FEATHERHEAD—GETS CLOGGED UP, Y'SEE— HOWDY, FEATHERHEAD—
G'MORNING, KOCH- TOO BAD YOU WENT AN' DID THAT! I COULD HAVE JUST AS WELL—FANNY HERE SHE JUST WONT TRUST ME WITH REPAIRS— HEH HEH HEH!!!
ANYTHING I CAN DO FOR YOU SOME TIME—JUST LET ME KNOW—.
YES-AND THAT WILL BE THE END OF IT!!
OSBORNE
(© by Western Newspaper Union.)

FLORAL PRINTS FOR HOUSEWEAR; SUPPLE SILHOUETTE IN FAVOR

SOME airs the erstwhile simple housedress is putting on nowadays! Even the materials from which it is made are delightfully camouflaging in appearance, especially the highly mercerized cottons whose colorful floral prints duplicate in patterning and in sheen the more expensive silks. When it comes to laundering, these handsome prints prove themselves not only lovable, but tubable to the point of perfection.

The compose mode is given a place of first importance in the styling of the "last word" washable frocks. To the "I-always-make-my-own-wash-dresses" enthusiast here is a timely hint—when you buy a dress length of fancy print or gay gingham, be sure to purchase a solid colored material for the pockets, necktie, collar, cuffs and other trimming details. Then again choose a rather "fussy" pattern, at least see to it that there be no suggestion of the at-one-time popular bungalow apron style. Rather select a model as here pictured, with circular skirt, fancy tie-collar 'n' everything.

Cotton fabrics were never so alluring as at this very moment. Highly mercerized weaves patterned in foulard suggestions are among most reprinted linens which include both neat conventional motifs or themes as brilliantly colorful as one might make.

Organdie trimmings lend a charming trimming to materials of heavier weave. Pique, also organdie in pure white are used for collar, cuffs and pocket on gay ginghams.

What with a notably "different" play on color and a changing mood of the silhouette, it is just one thrill after another along the pathway of spring and summer fashions.

Especially are new color combinations and effects being whirled into the arena of the mode at a dizzying rate. Fashionists are defining color in the plural. This color compose idea, which is the underlying principle of most of the fashionable color schemes, interprets two methods, that of combining various tones and tints of the same color, or using contrast shades.

It is the modish color plus color idea which so enhances the attractive frock in this picture. For this model the designer employs queen's blue crepe with French gray. The latter is used for the blouse below the bolero outline and for the collar and below-the-elbow sleeve puffs. Another color version which could be successfully worked out in this frock would be

Pretty Washable House Dress.

Queen's Blue Crepe With French Gray

cent showings in the wash-goods section. One of these can't-tell-from-silk fabrics which glorifies the colorful cotton print was chosen for the attractive daytime washable frock in the picture. Its monotone color trim expresses an outstanding style note.

Sprightly floral prints prevail in spring cottons. Among charming new washable materials cotton crepes are shown patterned in tiny blossoms with a tweed-like background, batistes [illegible] flower designs on a white [illegible] owered in re plendent [illegible] he latest e sorts are that of Grecian rose with monkey skin, the new pinkish tone introduced this season. Which all goes to show that the two-color theme is playing a tremendously important part in the styling of crepe, also crepe-satin frocks for afternoon wear.

Of no less interest than the color question is that of the supple silhouette, which is giving such a feminized aspect to the mode. Skirts whose fullness is attained through plaits or gathers, the bolero and the blouse combine to achieve the soft, pretty comforts so approved for the coming months. The frock in the picture is characteristic of this new vogue. For the upper portion of the bodice the stylist uses the queen's blue crepe, simulating a bolero posed over a very smart blouse. Plaits at the front of the skirt only, further interpret the mode.

The fact that so many of the new materials are soft and often sheer gives impetus to the new graceful silhouette.

JULIA BOTTOMLEY.

(© 1927, Western Newspaper Union.)

Drugs Excite the Kidneys, Drink Water

Take Salts at First Sign of Bladder Irritation or Backache

The American men and women must guard constantly against kidney trouble because we often eat too much rich food. Our blood is filled with acids which the kidneys strive to filter out; they weaken from overwork, become sluggish, the eliminative tissues clog and the result is kidney trouble, bladder weakness and a general decline in health.

When your kidneys feel like lumps of lead; your back hurts or the urine is cloudy, full of sediment, or you are obliged to seek relief two or three times during the night; if you suffer with sick headache, or dizzy, nervous spells, acid stomach, or if you have rheumatism when the weather is bad, begin drinking lots of good soft water and get from your pharmacist about four ounces of Jad Salts. Take a tablespoonful in a glass of water before breakfast for a few days and your kidneys may then act fine.

This famous salts is made from the acid of grapes and lemon juice, combined with lithia, and has been used for years to help flush and stimulate clogged kidneys, to neutralize the acids in the system so they no longer are a source of irritation, thus often relieving bladder disorders.

Jad Salts is inexpensive, cannot injure, makes a delightful effervescent lithia-water drink and belongs in every home, because nobody can make a mistake by having a good kidney flushing any time.

Garfield Tea

Was Your Grandmother's Remedy

For every stomach and intestinal ill. This good old-fashioned herb home remedy for constipation, stomach ills and other derangements of the system so prevalent these days is in even greater favor as a family medicine than in your grandmother's day.

CATARRH sufferers find grateful relief in the exclusive menthol blend in **Luden's Menthol Cough** Drops 5c 255 **LUDEN'S**

THE MAGNETIC BELT is greatest health invention of recent years. Buy direct of manufacturer and save 50%. MAGNACO CO., 693 Sutter St., San Francisco, Calif.

Work for Yourself Initialing Autos. Big profits, large field. Outfit 600 initials, working tools and full instructions, $5. Newton Initial Co., 277 Washington St., Newton, Mass.

CLEAR YOUR SKIN

of disfiguring blotches and irritations. Use

Resinol

Artistic Errors

Oh, these artists again! They picture Cupid as bearing a weapon that wouldn't make an abrasion on a canary bird, even if he could hit one—which he couldn't—and everybody knows, who knows anything about love at all, that Cupid's weapon is a high velocity pump gun of outrageous caliber that scores 29 hits out of 30.—Buffalo Evening Times.

Cole's Carbolisalve Quickly Relieves and heals burning, itching and torturing skin diseases. It instantly stops the pain of burns. Heals without scars. 30c and 60c. Ask your druggist, or send 30c to The J. W. Cole Co., 127 S. Euclid Ave., Oak Park, Ill., for a package.—Adv.

That Put Her Out

"Do you think I look all right in my new gown?" she asked.

"Hm! Yes," replied her husband, "but I would suggest that if possible, you get in a little further."

"DANDELION BUTTER COLOR"

A harmless vegetable butter color used by millions for 50 years. Drug stores and general stores sell bottles of "Dandelion" for 35 cents.—Adv.

The University of Michigan was the first state university to admit woman matriculates.

Sure Relief

6 BELL-ANS Hot water Sure Relief

BELL-ANS FOR INDIGESTION

25¢ and 75¢ Pkg's. Sold Everywhere

PISO'S *for* **coughs**

Quick Relief! A pleasant effective syrup. 35c and 60c sizes. *And externally,* use PISO'S Throat and Chest Salve. 35c

CABRILLO THEATRE

A bid double Bill at the Cabrillo theatre this week starting today will feature Mary Astor and Lloyd Hughes in "Forever After", and Charlie Chaplin and his brother Sid Chaplin, in a new edition of "Shoulder Arms", said to be his funniest comedy of all times.

Mary Astor, already a great favorite in the screen world, has been given a role of limitless range of the camera for the making of an intrig-

Political Advertisement.

"Less Taxes

More Efficiency"

With

JUDGE

Chambers

AS

MAYOR

(Political Advertisement)

ELECT

Frank W. SEIFERT

To the

COMMON COUNCIL

(Short Term)

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He is a successful manufacturer.

He is young, experienced and Competent.

He is president of the largest plant of its kind in Southern California.

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BUILD YOUR

Garage Now!

ALL MATERIALS FOR A

10 x 14 FT. GARAGE, ONLY $29.50

12 x 16 FT. GARAGE, ONLY $37.50

SEE MATERIALS AND PLANS TODAY

The South Side of Your House Will Convince You That

NOW IS THE TIME TO PAINT

1 Gal. of Monarch 100 Per Cent Pure Paint will cover 400 Sq. Ft. of average surface 2 coats—25 colors to choose from.

SEE OUR COMPLETE STOCK OF

Rough and Finish Lumber—Plumbing and Electric Materials—Sash and Doors—Builders' Hardware—Floor Covering—Paint—Pipes, Etc.

WHITING-MEAD Co.

THE ONLY THREE BIG DEPT. STORES FOR BUILDING MATERIALS IN SAN DIEGO

PHONE MAIN 7191 1st and G Sts. — or — 14th and K Sts. HILLCREST 5815 4065 University Ave.

THE BEACH NEWS

AN INDEPENDENT PAPER

Promoting the Progress of the Beach Sections of San Diego and the Entire Point Loma Peninsula.

PUBLISHED EVERY SATURDAY

4829 Saratoga Avenue

Ocean Beach, California

Phone, Bayview 0017

KIRK SMITH ..... Editor-Owner

KATHERINE SMITH ... Sec'y.-Treas.

Legalized as an Official San Diego City and County Newspaper

Member of

NATIONAL EDITORIAL ASS'N.

SUBSCRIPTION PRICES: In San Diego County, $1.00 a year; elsewhere, $1.50 a year. All subscriptions payable IN ADVANCE.

Single Copies ..... 5 Cents

LOCAL READERS—Fifteen cents a line, averaging five words to line.

CLASSIFIED ADS—Ten cents per line, averaging five words to line.

Advertising Rates Upon Application

Classified, Transient, Political and Discount Ads

PAYABLE IN ADVANCE

"Entered as second-class matter December 1, 1922, at the Postoffice at Ocean Beach, California under the Act of March 3, 1879."

A LEGAL NEWSPAPER

EIGHT PAGES

Saturday, March 19, 1927

In order to insure prompt and proper publication of news notices of all societies, lodges, associations and other like gatherings, the chairman, secretary or head of such bodies are respectfully requested to send their news items direct to THE BEACH NEWS office on or before Thursday noon of each week.

"BUY AT HOME"

Patronize Community Merchants

Political Advertisement.

VOTE FOR A CITY BUILDER

MAYNE

FOR

MAYOR

LEGAL ADVERTISEMENT

SHERIFF'S SALE

Under And By Virtue of an execution issued out of the Superior Court of the County of San Diego State of California, on the 7th day of February A. D. 1927, on a Judgment rendered in said Superior Court, on the 20th day of January, 1927, in favor of J. B. Colt Company, a corporation, Plaintiff and against F. E. Davis, known also as Fredrick E. Davis, and C. L. Davis, known also as Clara L. Davis, Defendants for the sum of Four Hundred forty-nine and 03/100 Dollars, lawful money of the United States, I have levied upon all the right, title, claim and interest of F. E. Davis, known also as Fredrick E. Davis, and C. L. Davis, known also as Clara L. Davis, Defendants of, in and to the following described real estate, situate in the County of San Diego, State of California, and described as follows, to-wit:

Lot 21 in Block 12, Bird Rock Addition in the City of San Diego in said County of San Diego, according to the official map thereof No. 1083 on file in the office of the County Recorder of said County.

Public Notice Is Hereby Given, that on Tuesday the 22nd day of March, 1927 A. D., at 10:00 o'clock A. M. of said day, I will proceed to sell at the south center Court House door in the City of San Diego, County of San Diego, State of California at public auction to the highest bidder for cash, in lawful money of the United States, all of the above described real estate, or so much thereof as will be sufficient to satisfy said decree for principal, interest and all costs.

Given under my hand this 21st day of February, 1927 A. D.

JAMES C. BYERS
Sheriff.

ED. F. COOPER
Under Sheriff.

Liggett & Liggett,
Attorneys for Plaintiff.

February 26—March 5-12-19 (4t.)

Classified ADS.

FOR SALE—Toy Boston Terriers, very reasonable. Froide Foto Co., 1868 Bacon street, Ocean Beach.

FOR RENT—Furnished cottages, $16, $18, $20. 4818 Saratoga avenue, Ocean Beach.

WANTED—Housework by the day, week or month. Also children to take care of. 4956 Saratoga avenue.

FOR SALE—Rhode Island Red setting hens; also setting eggs. 4647 Larkspur street, Ocean Beach.

FOR SALE—Fat fricassee hens; very reasonable. Mrs. Steinback, 2136 Catalina boulevard. Phone Bayview 0185-R.

HAND LAUNDRY—Rough dry or finished. Called for or delivered. 808 Rockaway, Mission Beach.

FOR SALE—Fumed oak dining table and four chairs; sanitary couch and mattress. 728 Queenstown court, Mission Beach.

LOST—Navy regulation seabag containing navy clothes and baby articles, marked M. R. Hebert, D-142. Return to 4934 Saratoga avenue, Ocean Beach, or call Hillcrest 5399-J for REWARD.

FOR SALE—Baby buggy, Whitney make, $10. Kiddie car stroller, $3.50. Both in good condition. 1926 Bacon street, Ocean Beach.

Political Advertisement

VOTE FOR

ED. L. HEAD

FOR THE CITY COUNCIL

* * *

A Property Owner and Tax Payer of Ocean Beach

Elect a man of the outside districts to represent you.

* * *

Primary Election, Tuesday March 22

SAN DIEGO

Army and Navy Academy

Prep for College, West Point and Annapolis—Enjoys University of California's Highest Scholastic Rating

THOROUGH MILITARY INSTRUCTION

CHRISTIAN INFLUENCES

* * *

LAND AND AQUATIC SPORTS ENTIRE YEAR

Located on Ocean

Phone, Pacific Beach 172

COL. THOS. A. DAVIS, Pres.

Wm. L. Near

ELECTRICAL CONTRACTOR

Wiring, Fixtures, Motors, Radios

Estimating—Jobbing

4935 BRIGHTON AVENUE

P. O. Box 513 Ocean Beach

SUNSET CLIFFS SERVICE STATION

FRED HERTEL, Prop., 4802 Newport Avenue, Ocean Beach.

Quick Starting Shell and Richfield Gas

Batteries Tested Free! Crankcase Drainage Free!

Penzoil, Quaker State, Veedol, Mobiloil in original drums; Transmission grease in bulk.

Tubes Patched. Big Discount on New Tires.

Only official California Auto Club, Inc., Station in Ocean Beach, with authorized discount to all members.

Phone Bayview 0689-J

SUNSET HAND LAUNDRY

4985 VOLTAIRE STREET, OCEAN BEACH

Leave Your Laundry With Us and Save 10 Per Cent

CLEANING AND PRESSING

Suits only $1.00 If Left at the Office

Convenient Drop Box For Patrons at All Hours

Sunset Floral Shop

Specializing In

GLADIOLUS—Asleep or Awake

Druggist More Than Merchant!

Support your local druggist,
In all your daily wants and needs;
So he can be there to serve you,
In your time of actual need!

TRY THE DRUG STORE FIRST

KRAFT'S DRUG STORE

Bacon Street and Newport Avenue, Ocean Beach

Phones—Bayview 0194, Bayview 0411

Phone Bayview 0027-J

Spencer Howland

Decorator and General Painter

4655 Brighton Avenue, Ocean Beach

Plastic Walls of Various Periods

Furniture Decorated

Tiffany Walls and Panel Decorations

I repair your Radio sets here in Ocean Beach. Do not take them to San Diego to be repaired. Patronize Home Industry!

CARL SCHRODER'S Repair Shop

REAR OF RESIDENCE

4840 W. Pt. Loma Blvd., Ocean Beach

PHONE BAYVIEW 0161-J

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BATTERIES CHARGED TUBES REJUVENATED—FREE

LAWN MOWERS GROUND—NOT FILED

BICYCLES REPAIRED AT CITY PRICES

EXPERT GUNSMITH AND LOCKSMITH

FORD AUTHORIZED SERVICE

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Battery Charging—Welding Official HEADLIGHT TESTING

Lathe Work—Cylinder Honing Station No. 1308

Exide THE LONG-LIFE BATTERIES

Most Complete Stock of Replacement Parts, Tires, Tubes, Brake Linings and Accessories This Side of San Diego

STORAGE Phone, Bayview 0094 TOW CAR

Phone Hillcrest 4127-J

DOTY & TIPPS

GENERAL CONTRACTORS & BUILDERS

ARCHITECTS, FINANCING

3629 First Street, San Diego

WILLARD BATTERY SALES AND SERVICE

BIG CHIEF Anti-Knock Motor Fuel.

Red in Color—Only 3c More

KIERSTEAD'S SERVICE STATION

Corner Cable and Voltaire Streets, Ocean Beach

GENERAL AUTO REPAIRS

ICE For Sale. Phone, Bayview 0401

Agency NEUTROWOUND Super-Power 6-Tube RADIOS

SKATING

Every Day and Evening in the Year at

KICKHAM'S

MISSION BEACH

ROLLER RINK

Largest Skating Surface in Southern California

AFTERNOONS AT 2 O'CLOCK—EVENINGS AT 7 O'CLOCK

We Do PRINTING of Every Description.

KEEP ADVERTISING, AND ADVERTISING WILL KEEP YOU!

STRAND THEATRE

Ocean Beach, Calif.

F. J. GRUBER,
Prop. and Manager

SATURDAY, March 19
Seena Owen in
"SHIPWRECKED"
Max Sennett comedy "A Rainy Night." News Weekly and Scenic

SUNDAY and MONDAY
March 20-21
"LOVE'S GREATEST MISTAKE"
With an All Star Cast
"Cold Turkey" Comedy and Fables

TUESDAY and WEDNESDAY
March 22-23
Corinne Griffith in
"THE LADY IN ERMINE"
Andy Gump in "A Close Call"
And News Weekly

THURSDAY and FRIDAY
March 24-25
Hoot Gibson in
"THE BUCKAROO KID"
Silver Streak the King of Dog Stars in "THE SILENT FLYER"
and Comedy

LOOK—If it is a good picture The Strand will play it. Why pay more.

W. H. Curtiss, M.D.

GENERAL PRACTICE
AND CHILDREN'S DISEASES
Office and Residence
KRAFT BUILDING
Newport Ave. and Bacon St.
Office phone, Bayview 0476
Hours: 10 a. m. to 4 p. m.

Dr. W. F. BUSH

DENTIST
Hours 9 to 12 a. m.; 1 to 5 p. m.
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Hemstitching

Done at Reasonable Prices
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Hours from 9 a. m. to 5 p. m.
MRS. M. PRESSELL
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Ocean Beach

Ocean Beach CLEANERS

1928 Bacon Street
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WHOLESALE ONLY
Orders Taken for All Social Occasions
1874 Bacon Street, Ocean Beach
Phone Bayview 0664

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CHAS. H. PELTCHER, Propr.
5050 Newport Avenue, O. B.
Phone Bayview 0152

PHONE: BAYVIEW 0136
REID TRANSFER
1916 Bacon Street
OCEAN BEACH
Your Goods Are Safe—
—We Carry Cargo Insurance

D. R. SAUM, Pres. E. C. BANGS, Secy.
Established 1887
Johnson-Saum Co.
Incorporated
Superior Service and Equipment
The expense is a matter of your own desire.
LADY EMBALMER
For Ladies and Children
N. W. Cor. 4th and Ash Sts.

HARDWARE

SPORTING GOODS TOYS
W. P. FULLER'S PAINTS
C. J. PAPPERT
3795 Mission Boulevard
MISSION BEACH, CALIF.

Classified Ads Get Quick Results

Katherine's "Kollum"

By MRS. KIRK SMITH
Phone, Bayview 0017

STUDY DEPARTMENT
O. B. WOMAN'S CLUB

A spring program of story and song will be given by Mrs. Ritza Freeman Reardon, and Mrs. Juanita B. Close, in the community hall at Ocean Village Thursday afternoon from 2:30 to 4:30 o'clock, under the auspices of the study department of the Ocean Beach Woman's Club for the benefit of the club's piano fund.

Spring being the happiest season of the year, Mrs. Reardon has promised to choose nothing but gay stories. In deference to St. Patrick, this being his natal month, she will open the program with the story of the Irish Cinderella. Another especially attractive story will be the bit of Hindoo folk lore called "The Quarrelsome Quail".

◆ ◆ ◆

EASTERN STAR MEMBERS
MEET NEXT MONDAY

The next meeting by the Ocean Beach members of the Order of Eastern Star will be held on Monday afternoon, March 21, at 2 p. m., at the home of Mrs. Franklin A. Plank, 4925 Del Monte avenue. All members and those eligible are urgently requested to attend.

◆ ◆ ◆

VISIT THE GIFT SHOP
1878 Bacon street, Ocean Beach.

◆ ◆ ◆

HONOR GUEST AT PARTY

Miss Ruth Varney, residing on Saratoga avenue, was the honor guest last Saturday at a "Vanitie Partie" given by the members of the Komo sorority of which she is president. The event took place at the home of Miss Faye Taylor on Orange Street. The occasion being the birthday anniversary of Miss Varney. She was presented with a beautiful big birthday cake decorated with pink and white candles.

◆ ◆ ◆

LAWS OF THE CAMP FIRE

The Ocean Beach Camp Fire girls gave a playlet last Thursday at the meeting of the O. B. Woman's club. They very cleverly illustrated the seven laws of the Camp Fire. Next week they will plant a tree on the Ocean Beach school grounds.

◆ ◆ ◆

DAY NURSERY FOR CHILDREN

Mothers who wish to leave their children in a day nursery sponsored by the local Parent-Teacher association are requested to call on Mrs. W. B. Leonard, 4675 Bermuda avenue or phone Bayview 0053-M.

◆ ◆ ◆

MISS HAMILTON ARRIVES

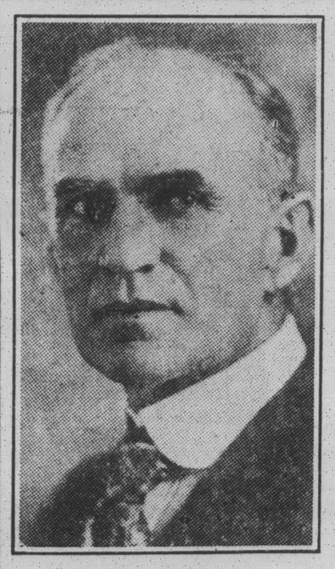
Mr. and Mrs. Harry Hamilton, of 4945 Santa Monica avenue, are rejoicing over the arrival of a fine seven pound baby girl, born March 10. While Mrs. Hamilton was extremely ill, the mother and baby are now reported to be getting along splendidly.

◆ ◆ ◆

RECOVERING FROM ILLNESS

Mr. B. B. Boyd, of 4985 Saratoga avenue underwent an operation for appendicitis at the Mercy Hospital last Saturday. Mr. Boyd is rapidly improving while Mrs. Boyd, who also was quite ill recently, is getting along very nicely now.

Political Advertisement



"Clean and Efficient City Government"
VOTE FOR
Ira S. Irey
For
CITY COUNCIL
(Long Term)
(Primary Election, March 22)

BIRTHDAY CELEBRANTS
ADOPT NOVEL IDEA OF LAUGHING AT THIRTEEN

Mrs. Ernest Price, of 4522 Brighton Avenue, surprised her husband and Mr. J. W. Laughlin, who has resided with them the past year and a half, with a joint birthday dinner. Mr. Price had a birthday the 12th and Mr. Laughlin the 14th. The novel idea of laughing at the unlucky 13th was conceived by Mrs. Price who celebrated the event on last Sabbath. Mr. Laughlin is now residing with his daughter in Coronado who has just recently returned from the Philippines, where her husband was officer in charge of Aviation Detail V. T. Twenty Squadron, Olongopo, P.I.

◆ ◆ ◆

Greeting Cards—Froide—Bacon St

◆ ◆ ◆

STAR OF "OUR GANG" AND RESIDENT OF OCEAN BEACH NOW IN VAUDEVILLE

Miss Mary Kornman, well known Ocean Beach girl and a former star of the "Our Gang" comedies, is now traveling in vaudeville in a co-starring act with Mickey Daniels.

◆ ◆ ◆

JOLLY BIRTHDAY SURPRISE DINNER PARTY

Mrs. F. J. Gruber, wife of the proprietor of the Strand theatre, gave a delightful surprise dinner party on Friday, March 11, in honor of her husband's birthday anniversary. The dining room was beautifully decorated for the happy occasion, and Mrs. Gruber in her usual charming way served a delicious dinner. Mr. Gruber was the recipient of many handsome gifts from friends and relatives.

◆ ◆ ◆

NEW RESIDENTS FROM CITY

Mr. and Mrs. M. R. Hebert and family have moved from San Diego to 4934 Saratoga avenue.

◆ ◆ ◆

TALK TO CHURCH CIRCLE

Miss Faith Hatch, missionary of Burma, gave an interesting talk before the Missionary Circle of the Baptist church yesterday afternoon.

◆ ◆ ◆

VISITORS FROM LOS ANGELES

Mr. and Mrs. Charles A. Kaul of Los Angeles, who own considerable property in Ocean Beach were here recently on a visit. Mr. Kaul stated he will very soon build their home here, but in the mean time wishing to keep up with the doings of Ocean Beach, has "The Beach News" mailed to him every week to Los Angeles.

UNION CONGREGATIONAL CHURCH
(Corner Defoe Street and Santa Monica Avenue)
Rev. Wm. I. Newman, Pastor

Sunday School at 9:45 a. m.

Sunday morning at 11 o'clock, Rev. William I. Newman will preach. Subject: "Fair Play".

Evening service at 7:30. Subject: "The Parable of the Prodigal Son" followed by discussion. Bring your Bibles.

Boys' Club meets at the church Tuesdays at 7 p. m.

Girls' Club meets at the church Saturdays at 2:30 p. m.

NEW TRINITY CHAPEL
John B. Osborn, L. R. in charge.

Sunday school at 9:45 a. m.
Morning prayer at 11 o'clock.

PENINSULA MASONIC LODGE
No. 620, F. & A. M.

Stated meetings first Thursday in each month at Masonic Hall, 5019 Newport avenue, Ocean Beach, Calif.

O. B. POLICE SUB-STATION
Abbott St., near Santa Monica Ave.
Phone Bayview 0431
Sergeant Geo. W. Churchman;

ALWAYS BOOSTING
The Beach and Bay Districts of San Diego, California and Point Loma Peninsula
"THE BEACH NEWS"
And its Representatives
Hold Memberships in the
O. B. Chamber of Commerce
Ocean Beach Woman's Club
M. B. Chamber of Commerce
Mission Beach Woman's Club
Pacific Beach Civic League
Five Points Civic League
And Point Loma Assembly

CHURCHES

CHRISTIAN SCIENCE SOCIETY
1965 Abbott Street, Ocean Beach

Services are held as follows:
Sunday morning at 11 o'clock.
Sunday School, 9:45 a. m.
Wednesday evening at 8 o'clock.

Reading Room open Mondays, Thursdays and Saturdays from 2:30 to 4:30 p. m., except holidays.

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Tuesday, 7 p. m., Young Men's Club.
Wednesday, 7:30 p. m., Prayer meeting.
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SCHOOL DAYS

SOMETHING TO THINK ABOUT

By F. A. WALKER

YOUR ASPIRATIONS

THE real turning-point in your career does not manifest itself until you have definitely decided whether you shall drift about like a fallen leaf in the forest, or hold steadfastly to a predetermined course.

Up to that time your aspirations have been vague. You have not been on intimate speaking terms with them. It is doubtful whether you could describe their dress, whether they are pirates bent on scuttling your ship or whether they are friends proffering their hands to lead you beside still waters.

You have promptings in common with all mankind, ready to believe that you are endowed with various excellences, superior in most respects to those to be found in any of your associates.

You have no delinquencies, no shortcomings such as you glimpse from time to time in these associates when they are off guard, yet they are getting ahead in spite of failing while you are going round and round in circles.

Perhaps you explain this by saying you are waiting for the big opportunity, and when that comes you will distinguish yourself.

The commonplace, humdrum things do not inspire you. They fail to draw out those latent abilities and wonderful impulses which you know are yours—yours alone.

When the time comes you will make a spring, leap to the goal, cover yourself with renown and go down to posterity covered with honors.

Great resolutions of this character unless supported by sincere, earnest effort, never amount to anything.

Unfailing and familiar companionship with work is the only key that will unlock the door of conquest. You cannot pick the lock with self-adulation. The road to failure is worn bare by millions who have tried it.

Your success must come from your own endeavors, long hours of close application, confidence in the laws established by our Creator, cheerfulness in doing with all your might the irksome things, and faith in yourself.

There is no other way.

(© by McClure Newspaper Syndicate.)

THE YOUNG LADY ACROSS THE WAY

The young lady across the way says the people do not always elect the best man to congress, but it's better than the English system, under which a man is a member of the House of Commons just because his father was

(© by McClure Newspaper Syndicate.)

WHEN I WAS TWENTY-ONE

BY JOSEPH KAYE

At Twenty-One—Robert Underwood Johnson Was the Associate of Famous Editors.

"AT THE age of twenty—I set foot in New York for the first time and went to the offices of Scribner's Monthly, little knowing that I was about to establish a relationship which would last for more than forty years.

"My family was already known to Roswell Smith, the publisher of the magazine, for his wife, as Miss Annie Ellsworth, had been a friend of my mother's in Washington, and as young women both had been present on the 24th of May, 1844, when Morse transmitted the first telegraphic message ever sent, passing from Washington to Baltimore.

"Mr. Smith greeted me cordially, but soon began to make a test of my mettle by trying to discourage me, but I saw that he was not serious about it and he took me back to present me to the editor, Dr. J. G. Holland. Doctor Holland received me genially and introduced me to his associate, Richard Watson Gilder, who was most cordial, and after a little conversation it was agreed that I should have a trial of three months as clerk and editorial assistant.

"My novitiate on the magazine did not occupy the designated three months, for after three weeks, Doctor Holland came to me one day as I sat at my desk and putting his hand in a fatherly manner on my shoulder, said very gently, 'Johnson, if you like us as well as we like you, you may hang up your hat and call it a bargain!' From that time on, for forty years, I was part of the corps and (what was equally delightful) of the spirit de corps of the magazine.—Robert Underwood Johnson."

TODAY—Mr. Johnson has distinguished himself greatly both in literature and statesmanship. He succeeded the famous Gilder as editor of the magazine which became in time The Century Magazine. Later he became ambassador to Italy and a noted leader of political thought.

(© by McClure Newspaper Syndicate.)

How It Started

By JEAN NEWTON

THE MINSTREL

OUR conception of a minstrel today is a blackface comedian, and, accordingly, the far-famed Dan Emmett, said to have been the first man to use burnt cork on his face, has been called the inventor of minstrelsy.

But minstrels existed long before the days of Dan Emmet. Their origin is written in their name, for "minstrel" comes from the old French "menestrel," which goes back to the Latin "minstralis," meaning servant. And the first minstrels were of the class of musical entertainers attached to medieval households, particularly those who sang to the accompaniment of the harp or other instrument.

Later the name came to be applied to street singers and traveling troubadours of whom frequent mention can be found in contemporary literature. For instance, in a Flemish book entitled "Adventures of the Fox Reinehardt," written in the Twelfth century by one Willem, we read of "minnestreels" or troubadours.

Anatole France refers to Homer as a minstrel who traveled to the military camps to entertain the soldiers with his epic songs. But the first valid minstrels and the first to answer to that name were the medieval troubadours of whom the burnt-cork gentry are a comparatively modern variation.

(Copyright.)

I COME TO WELLAND

By DOUGLAS MALLOCH

I COME to Welland on a day;
I come to Welland: right away
My mind remembers bush and tree
And ev'rything the eye can see,
The binder plant, the distant town,
The walls of red, the roofs of brown—
And I remember now once more
I came to Welland once before.

I came to Welland long ago
To take some train; I hardly know
Just where it went or what I found.
But here's the little station ground,
The fence of pipe, the wooden posts.
The clean brick pavement that it boasts,
The smooth white rails, the cinders rough—
Yes, this is Welland sure enough.

I came to Welland. Where I went,
What train I took, with what intent
I don't remember. Many plans
Were mine, the same as any man's—
I don't know what, but do not doubt
A lot of things I fussed about,
I haven't any doubt at all;
But what they were I can't recall.

I came to Welland, with a mind
Filled full of things of ev'ry kind:
Of words that grieve, of hopes gone wrong—
A heavy load I bring along
Of woes and worries, hurts and cares,
The most important of affairs,
Of things I won't remember when
I come to Welland once again.

(© by McClure Newspaper Syndicate.)

Mother's Cook Book

Being a parent used to be one of the most simple, natural and inevitable developments in the world. But nowadays, one has no business to be married, unless, sleeping or waking, one is conscious of the responsibility.—Abraham Flexner.

FROM LEFTOVER BEEF

EVEN a small cupful of leftover beef, if added to a gravy and served on toast will make a fine luncheon dish.

Roast Beef Sandwiches.

For four good-sized sandwiches make one cupful of brown sauce. When cooked add one tablespoonful of minced pickle. Cut the roast beef very thin. Cream two tablespoonfuls of butter or other sweet fat, add it to a quarter of a teaspoonful of mustard; spread the bread with this. Dip slices of beef into the hot sauce and place them on the bread. Sprinkle with a very little chopped bacon on the top slice. Serve on a hot platter and pour boiling sauce over all. To make the brown sauce, melt two tablespoonfuls of butter; add two tablespoonfuls of flour and stir until well browned; add salt and pepper to taste, and a cupful of beef gravy.

Beef Pie.

Cut cold roast beef into inch squares, using two cupfuls. Put into a quart baking dish and season with half a teaspoonful of salt, a dash of red pepper, a tablespoonful of tomato catsup or one cupful of tomatoes strained and seasoned. Pour over the meat one cupful of broth, or gravy mixed with water. Cover with a crust made of baking powder biscuit dough; cut with a small cutter and place over the top.

There is no more delicious way of serving cold roast beef than in thin, rosy slices on a well-garnished platter. Serve with cucumber or horseradish sauce.

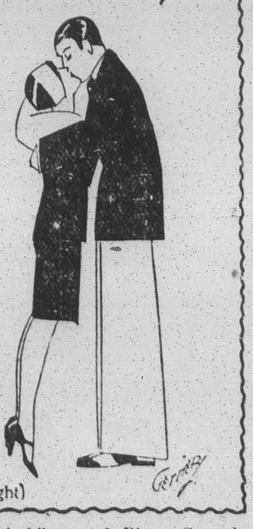
Roast Beef With Mexican Sauce.

Cook one onion finely chopped in two tablespoonfuls of butter for five minutes. Add one red pepper, one green pepper and one clove of garlic, each finely chopped, and two tomatoes peeled and sliced. Cook fifteen minutes, add one teaspoonful of worcestershire sauce, one-fourth of a teaspoonful of celery salt and salt to taste.

Nellie Maxwell

(©, 1927, Western Newspaper Union.)

GIRLIGAGS



"I am glad," mused Pious Georgia, "that the 1927 style of kissing will not change with the spring style of gowns."

THE WORLD'S GREAT EVENTS

ALBERT PAYSON TERHUNE

(© by Dodd, Mead & Company.)

Peter the Great

IN A shed in the great shipyard at Deptford, England, sat an uncouth laborer with shabby clothes, stained and dirty hands and tousled hair. He was toiling away at low wages, as a carpenter, and did not notice the looks of curiosity and awe that his fellow-workers ever cast toward him. He thought everybody about the yards believed him to be honest Peter, the foreign artisan recently hired by the superintendent. As a matter of fact, the entire force of laborers (as well as the authorities, the police and the British government) recognized the rough-looking fellow for what he was. They knew him to be Peter I, czar of the Russias, and knew that he was visiting England in disguise that he might study shipbuilding and pick out a force of sailors, laborers and engineers to carry back to Russia.

Peter I—known to history as Peter the Great—had chosen one of the most difficult life-tasks that can be imagined. He had resolved to make half-barbarous Russia an up-to-date, civilized, progressive nation.

Russia was semioriental, utterly unprogressive, with no navy worth mentioning, no army except a horde of ill-organized militia, and was woefully lacking in modern thought, culture or civilization. One man set out to reform all this. And he did it.

Peter was the third son of Czar Alexis. His eldest brother, Fedor, succeeded to the throne in 1676, when Peter was but four years old. Eight years later Fedor died, and Peter's next oldest brother, Ivan, a half-witted nonentity, came to the throne. Within a very few years Peter planned to oust Ivan and seize the reins of government. But his sister Sophia stirred up the militia against him, and he was forced to reign jointly with her and with Ivan. He bided his time and, by his marriage and other political moves, soon gained enough power to put Sophia into a convent for life and to convert Ivan into a mere figurehead. The latter died in 1696, leaving Peter in undisputed control.

Peter at once began work on his plan to modernize Russia.

He wanted naval power, and for this reason mapped out a double course—first, to perfect the art of shipbuilding and naval warfare in Russia, and second, to win two outlets (at the Neva and the mouth of the Don) for Russian fleets and commerce. For the ice-blocked White sea was often useless for such purposes.

He personally went in disguise to Holland and England, where, working in shipyards, he gained a knowledge of the art and was able to hire workers for his own yards. He also entered the Russian army as a private, and worked his way up through each rank.

Eager to try his new navy and to win the desired "outlet," he waged war on Turkey and captured Azoff, at the Don's mouth. He made a second tour of Europe and took for Russia the best customs of each country.

Still in pursuit of his scheme to give Russia a seaboard, Peter joined Denmark and Poland in war against Sweden. Charles XII, the young Swedish king, put the allies to rout in the first campaign, but later Russia was victorious. In a war with the Turks Peter was less fortunate, and to save his army from destruction was obliged to surrender important strongholds. He captured the Finland gulf territory, and built at the outlet of the Neva a new city, which he named St. Petersburg. In 1713 he moved the seat of government there from Moscow.

Five years later occurred an event that placed an eternal stain on the czar's greatness. He had but one son living—a weak, lazy, dissolute youth, Alexis, on whom all his hopes were centered. Peter tried in every way to interest the boy in affairs of state. But Alexis could not or would not learn. Peter's hot temper blazed up, and henceforth the cowardly boy lied to his father about his progress in study; and, while loafing, pretended to be working hard. All this was a sore trial to the ambitious Peter, and he bore it with scant patience. At last Alexis woke up and showed for once a very keen interest in politics. But the political project in which he exhibited this lively enthusiasm was a plot against his father's throne and life.

Enraged beyond endurance, Peter had Alexis arrested, tried and condemned. On July 5, 1718, the young man was imprisoned. Two days later he was found dead in his cell. Three theories have been advanced as to his death. First, that in panic of fright, he committed suicide. Second, that Peter visited him in order to urge him to repentance, and in an excess of rage murdered him. Third, that he died under torture applied to make him confess his accomplices' names.

Seven years later Peter himself died at the age of fifty-two. Russia itself is this strange man's best epitaph and monument. He found it barbaric. He left it civilized. He added six great provinces to Russia's territory and made her a leading naval, political and commercial power. No man, perhaps, better deserves the two titles voted him by the Russian senate: "The Great" and "Father of His Country."

A car for every purse and purpose

THIS YEAR the General Motors line is an imposing Automobile Show in itself.

Here is every style of body. Every type of design — four cylinder, six cylinder, eight cylinder. Every improvement. Every price, from the Chevrolet touring car at $510 to the Cadillac with special coach work at $9,000. *A car for every purse and purpose.*

Every one of the models now on display is different and distinguished. Yet two unifying characteristics bind them all together:

1 EVERY CLOSED BODY is by Fisher. The quality of all body workmanship is Fisher quality, and because Fisher is owned by General Motors, every resource has been utilized to make body and chassis a perfect quality unit.

2 EVERY MODEL has shared in the advantages of General Motors research, purchasing standards and Proving Ground tests; and in the economies of volume production. Dollar for dollar you will buy more value in the car you select because of General Motors quality and the public's purchase of more than 1,200,000 General Motors cars last year.

THE GENERAL MOTORS line is a direct result of the record-breaking patronage accorded by the public in 1926. The economies which this great volume afforded have been passed on to the car purchaser in even better quality. With great pride we invite you to inspect these new General Motors cars and to make one or more of them your own.

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CHEVROLET · PONTIAC · OLDSMOBILE

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GMC TRUCKS · · YELLOW CABS, TRUCKS & BUSES

FRIGIDAIRE—The Electric Refrigerator

Probably Muscle-Bound

Doc—Do you get plenty of active exercise?

Jerry—Why, I live on the boulevard—1,000 automobiles a minute.

PERMANENT RELIEF FOR ECZEMA
Used by noted doctor 40 yrs. Don't order unless you will follow directions. Send $2 or write MADDEN COMPANY, Box 872, El Paso, Texas, for full information.—Adv.

Never, No Never

"When is Miss Smythe thinking of getting married?" "When is'nt she?"—Tit-Bits, London.

Roman Eye Balsam is an antiseptic ointment. Hence the medication heals by penetrating the inflamed eye surfaces. Adv.

That typhoid fever is still a strong menace to life is shown by the fact that there were 9,000 more cases in 1925 than in 1924.

Will gives the work its name.

FOR **Coughs due to Colds**

BOSCHEE'S SYRUP

SUCCESSFUL FOR 60 YEARS

30c & 90c At all Druggists

Search Still On

"What has become of the search for the philosopher's stone?"

"The search changes with every age. Now we're looking for a tire that won't puncture."

A good habit to get over—despising people.

Great genius knows that Providence will provide—or somebody.

FOR **Rheumatism**

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ASPIRIN

Proved safe by millions and prescribed by physicians for

Rheumatism · Colds · Neuritis · Neuralgia
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Handy "Bayer" boxes of 12 tablets
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"The Good Old Days"

THE DANCE AFTER THE HUSKING. —From the Pageant of America, Courtesy Yale University Press

7

Good Old Days

Euchre.
Bustles.
Bartenders.
Money Musk.
Rag Carpets.
Sleigh Bells.
Frozen Pumps.
Fly Blankets.
Shaving Mugs.
Beau Catchers.
Quilting Bees.
Moustache Cups.
The Quadrille.
Livery Stables.
Oyster Suppers.
The Schottische.
Home Baked Bread.
Bull-in-the-Ring.
John L. Sullivan.
White Underskirts.
Five-Cent See-gars.
McGuffey's Readers.
Soapstone Bed Warmers.
Red Flannel Underwear.
Torchlight Processions.
Muzzleloading Shotguns.
Whiskers Way Down Here.

—All Gone Forever

By ELMO SCOTT WATSON

THE Old Timer shook his head sadly as he read the above item in his home town paper the other day.

"Ah," he sighed, "If they were the only things that this jazz age had wiped out! But they aren't. Why, I could add several dozen more to that bunch."

So he sat down with pencil and paper and this is the list he compiled: Cigar store Indians, hitching racks on Main street, woodpiles, yoke of oxen, rail fences, farm peddlers, dressmakers, copper-toed boots, iron hitching posts topped by a horse's head with a ring in the mouth, highwheel bicycles, toll gates, real corn bread (made without sugar in it), bootjacks, homemade soap, home-butchered pork, photograph albums, pillow shams, stone churns, whatnots, balloon ascensions, rain barrels, autograph albums, coffee mills, coal oil lamps and literary societies.

"Oh, it can't be as bad as all that," sympathetically remarked a crony to whom he showed his collection. "There must be a few of those left somewhere in the United States."

"Not many, not many!" mourned the Old Timer. "They talk about the 'vanishing American.' What about the vanishing American institutions like some of these? Why, there's scarcely a day goes by that I don't read in the papers about the passing of something or other that I knew when I was a boy. Just look at these!"

The first was a clipping from the Boston Globe which said:

The old-fashioned dressmaker who used to come to your home and sew by the day is a disappearing species.

A growing per cent of modern women are making their own clothes, according to those who sell patterns, while the stores with their inexpensive ready-made frocks are clothing the woman who "just can't sew a stitch."

Result No. 1—The enterprising dressmaker opens an artistic soft-lighted salon in a part of her home and becomes a modiste.

Result No. 2—The regulation seamstress fades out of the picture. She can't get business in a community in which nearly every woman sews her own seams.

Time was, when mother called up Miss Mae or Miss Jenny, she came early and basted rompers and fitted sleeves all day long for $2.50. If she had a knack for designing and tone, she got $3, luncheon and dinner included.

Today the customer goes to the dressmaker. A white-capped maid asks "What is the name, please," and promises an appointment with madam at such and 'such a time. The dress, or more properly gown, will cost anywhere from $65 to $150 for the designing and making. The price of the material is extra.

Even the term "dressmaker" is passe. She is a "designer of gowns," a "modiste," a "madam."

Under a Kansas City (Mo.) date line appeared this item, which declared that

Back in the days when Ward McAllister's "400" was the only recognized social register in the East, the Middle West had its own way of identifying the socially elect. Strangely enough its passing has been almost unmarked.

In the so-called nifty nineties the register of eligible males in most Middle Western towns was to be found on the carefully guarded shelves of tonsorial emporiums. Here, row on row, sat the private shaving mugs of the town's prominent, and across each was the owner's name, usually in elaborate script. But now, like Ward McAllister's list, the private mugs are passing. New fandangoes which eliminate the shaving mug altogether have come into their own.

Some Kansas City barbers blame women's invasion of the shops. Others declare that masculine patrons are no as particular now and do not always visit the same shop as they were wont to do when business was transacted in more leisurely fashion. Still others said the need for the mugs had passed; that they came into being as the result of some one's belief they would be more sanitary. In a few small towns the private mugs still survive, but in the main they are gone.

Exhibit C was from the Cleveland Plain Dealer. It said:

The old-time traveling merchant, who peddled a small line of merchandise from farm to farm, has disappeared in this section.

The development of swift modes of transportation, the extension of means of communication and the coming of improved highways have made obsolete the old traveling stores, but their memory lingers. For, in the old days, the peddler or huckster was a vital part of farm life.

The business of the traveling merchant was a natural sequence of the times and condition. The pack peddler soon followed the pioneer with his pack of dress goods, feminine wear, linens and trinkets, but the traveling merchant was brought to the stage of action by an entirely different set of circumstances.

The sparsely settled localities, the long distances between stores and the long periods of bad roads each year made the opportunity for him. The people as a whole could not conveniently reach him, but he could take his store on wheels and go to them. That was the secret of the success in the whole undertaking.

"And that's the way it is everywhere," declared the Old Timer. "I tell you the fellow who wrote that book about 'No More Parades' was right. Here's a piece from the Christian Science Monitor that says:

American streets seldom resound in these busy and practical times to the ta-ra-ra and boom-boom of the old-fashioned parade. Small boys no longer throng the curbs to behold the bandmaster prancing before his trusty men, blowing a brazen blast fit to burst their bright horns. Who could forget that dearest image of the young, wearing his big bearskin shako, held in place by a silver chain beneath his chin? Or who could forget, for that matter, his short blue coat, buttoned by means of gold frogs, a dark contrast to his tight red pants?

Where is the glistening baton that once whirled above his head like a shining aura? Who that has seen him throw it on high cannot still recall the gasp of assembled boyhood as it returned to his left hand? Generations of boys have broken windows uncounted practicing that trick with broom handles.

The truth must be told, America, as a nation, has lost the art of parading. The bandmaster of old has gone to join the neglected images, though he yet endures in the pantheon of heroes that used to be. Americans of yesterday were the greatest paraders of all times, rallying to the sound of a drum and the lure of a uniform with the instinct of a martial people. And what man has known glory in fuller measure than he who marched between lines of admiring faces while fair women and bright-eyed youth did homage!

The Old Timer next exhibited a clipping from the Salem (Mass.) News which found the passing of one institution the cause for a bit of "viewing with alarm" because

In these days of power saws and new ways of heating and cooking, the majority of boys are not getting the fine exercise with the sawhorse and the bucksaw that their fathers used to obtain.

About this time, as the old almanac says, it formerly was customary for the old man gently but firmly to steer his son out to the wood-pile and suggest that it was needful for him to reduce those powerful looking sticks of four-foot wood to kitchen stove size before plowing time came in the spring. It was suggested, more or less delicately, that these youngsters had free board and clothes and spending money and that the least they could do was to perform the alloted task on that wood-pile.

It was a fine physical exercise and good moral discipline. Boys trained to cut up a woodpile usually made good. They raised industrious families and had a pretty good time through it all.

Another was from the Toronto Globe in which Arthur S. Bourinot sang this miserere for

THE OLD RAIL FENCE

Fast disappearing emblem of old days
When man first trod the frontier wilderness
Sowing the seed which later grew to dress
The ax-released land, with miles of sufilit maize.

Along haphazard windings, zig-zag ways,
In April bluebirds flew, all azure plumed,
Beside the lowest logs the bloodroot bloomed
Unconscious of the brilliant noontide blaze.

But now the rails lie rotting in the grass
Or feed the fires of chill October eves;
Of former landscapes progress only leaves
A vestige which eventually will pass
Thus gradually the old time glamour fades
And fading dies, as winds through forest glades.

"And I could show you dozens more just like these," concluded the Old Timer, "but I got to get home now. Station WEEP is broadcasting grand opry tonight and I want to tune in on it."

German Girl Athlete

Hanni Koehler, nineteen-year-old daughter of a Berlin factory owner, is rapidly coming to the front as one of Germany's leading sportswomen. Fraulein Koehler is credited with holding the premier position among German women motorcyclists. She also has won more than one race on the back of a saddle horse in women's competition among local riders. In an all-round competition including field events and swimming she received the German sports medal for her victories in the high jump, the shot put and in swimming tests.

Pygmies

Strange things have been written recently by Mr. R. M. Macdonals, a prospector, concerning the pygmies of New Guinea. These little people are about forty-two inches high, sturdily built, and almost covered with light grey hair. They have voices like megaphones, can blow tiny darts through tubes with unerring precision, and carry those needle-like missiles in their frizzed hair. But the oddest thing about them is that they hold in strict subjection certain tribes of giant cannibals, who live about them and defend them against all outsiders. The giants are fierce and mighty against all white men, they have never been brought under foreign rule, but they are the humble servants of the dwarfs, whom they regard as magicians.—Pierre Van Paassen, in the Atlanta Constitution.

Daddy's Evening Fairy Tale

by MARY GRAHAM BONNER

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BUTTERFLY AND SUN

Daddy had seen a little boy that day who had told him how he collected cocoons and chrysalids and watched them grow into beautiful butterflies.

"How would you like to hear about a butterfly who was delighted to see the sun?" asked Daddy.

"We would love to hear the story," quickly responded Nancy.

"But, Daddy," said Nick, "don't butterflies always love the sun?"

"I presume they do. Certainly they always seem to love it, but this butterfly was unusually pleased.

"He was seeing the sun for the first time.

"I saw a little boy today named Robert who has a collection of cocoons.

"He keeps them on little twigs in a great big box punched full of holes.

"Then he waits to see them come out. After they have come out he never kills them or tries to keep them, for he thinks that is dreadfully cruel.

"He knows well that they love to see the sun and be out in the fresh air among the flowers, and he wouldn't deprive them of that pleasure for anything.

"But one day about a week ago out from a cocoon came the most beautiful pale blue butterfly Robert had ever seen.

"He at once took it out of the box, and off it flew into the warm sun's rays and lighted upon a small tree which was covered with plum blossoms.

"And Robert said that it was so much more fun to see these lovely butterflies happy over their entrance into the world than to see them cruelly cooped up or without any life.

"Before long the insect had spied other butterflies and had evidently made them as enthusiastic as it was,

Butterflies Hovered Around the Plum Tree.

for a large number of buterflies hovered around the plum tree, and it seemed to be the leader of them all.

"The butterfly was so happy with the plum blossoms, the birds singing, and the warm sun pouring down on the nodding flowers, that it had to have some little companions to share its happiness with.

"Robert said he could not understand how any boy would rather see a butterfly die than to see it alive and enjoying life.

"The butterfly acted as if it thought:

"'Well, this may be my first party, but it certainly won't be my last.'

"The other butterflies acted just as if they thought the same way about it, as they had only been out in the world for a very short time.

"But you can just imagine how fine it is for the butterflies to wake up and to have all the parties they can have in the different sweet buds and flowers.

"And the flowers bob about as if they liked parties, too."

"They really, really do," agreed Nancy.

A Jolly Game

This game is called the story game. The players must each have pencil and paper, except the leader. He or she sits in the center of the room and reads a story from a story book.

Now the other players will have to keep their ears open, because they have to write down all the words in the story beginning with a given letter—it can be A or C or any one you like. The player who gets the most right wins the game, then he reads any story and all the words beginning with some other letter have to be written down by the other players, and so the game goes on.

A Riddle in Rhyme

Five hundred begins it,
Five hundreds ends it,
Five in the middle you bring.
Add the first letter,
And add the first figure,
And that is the name of a king.

Answer—David.

Correct

"Pa," said little Robert, "a man's wife is his better half, isn't she?"

His Father—We are told so, my son.

Little Robert—Then, if a man marries twice there isn't anything left of him is there?

Yes, and More of It

"Are you for this five-day week, Sam?"

"Boss, Ah's foh a one-day week with six days' pay."—American Boy Magazine.

CHILDREN CRY FOR

Fletcher's CASTORIA

MOTHER:— Fletcher's Castoria is especially prepared to relieve Infants in arms and Children all ages of Constipation, Flatulency, Wind Colic and Diarrhea; allaying Feverishness arising therefrom, and, by regulating the Stomach and Bowels, aids the assimilation of Food; giving healthy and natural sleep.

To avoid imitations, always look for the signature of Chas. H. Fletcher. Absolutely Harmless - No Opiates. Physicians everywhere recommend it

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GOLD MEDAL HAARLEM OIL CAPSULES

correct internal troubles, stimulate vital organs. Three sizes. All druggists. Insist on the original genuine GOLD MEDAL.

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Is an effective and quick relief for CROUP, CHEST COLDS and SORE THROAT. A trial will convince you.
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AGENTS WANTED to sell RUBLESS WONDER WASHING POWDER. Earn $15 daily. Free samples. Write RUBLESS MFG. CO., 58 St. Mrks Place, New York City.

Old Established Company Constantly Introducing new products of proven merit desires Representative. Write for free booklet. Revigator Co., Revigator Bldg., San Francisco, Cal.

W. N. U., San Francisco, No. 9--1927.

Bottle's Long Voyage

In a little more than two years a tightly sealed bottle floated westward across the whole width of the Pacific ocean, a distance of 8,400 miles in a direct line from Central America to New Guinea. It was estimated that the bottle would have had to travel 11 miles every day if it took the shortest route.

A Home-Made Jungle

The earl of Listowel, who is a celebrated big game shot, has transformed his new place, Oxton, in Devonshire, England, into a veritable museum of trophies. On entering the main hall the visitor is met by the sight of a magnificent lion coming through tall African grasses, while on the opposite side the head and shoulders of a splendid Indian tiger peer through a mass of tropical vegetation. Heads of antelope, deer, wildebeest, warthog, buffalo and other wild beasts cover the walls of both inner and outer halls, while skins adorn the floors.

When you decide to get rid of Worms or Tapeworm, get the medicine that will expel them with one dose—Dr. Peery's "Dead Shot." 372 Pearl St., N. Y. Adv.

Fastidious Pup

Joe Leftwich of Glasgow, Ky., thinks his "Toots" is the smartest dog in the world. Toots has been provided with a miniature bed, including tick, blanket and other covers and refuses to retire at night until the covers have been turned down for her. Recently, according to Leftwich, Toots wouldn't go to bed and trotted back and forth, whining. Investigation revealed that there was a flea in the bed. After the insect had been killed, Toots retired for the night.—Indianapolis News.

Colds
By millions ended

Hill's stop millions of colds every winter—and in 24 hours. They end headache and fever, open the bowels, tone the whole system. Use nothing less reliable. Colds and Grippe call for prompt, efficient help. Be sure you get it.

Be Sure It's HILL'S CASCARA BROMIDE QUININE Price 30c
Get Red Box with portrait

Spain's Monks and Nuns

Monks and nuns in Spain at the beginning of this year numbered 17,210 and 54,600, respectively, an increase in the last 24 years of 24,077. There are 4,500 monastaries and convents. The province with the highest percentage of members of religious orders is Guipuzcoa, with 132 for every 10,000 inhabitants, while Orense has the lowest, 6 per 10,000.

Covered Wagon Pioneer Quickly Restored to Health

Was So Weak Could Scarcely Use Arms or Legs. Sacramento Resident a Victim of "Flu," Loses Weight and Vitality. Finds Long-Sought Relief. Strength Restored. Praises Tanlac.

Pioneer blood flows in the veins of Frank Rikert, Box 1035, R. R. 10, Sacramento, Calif., a prominent stockman who trekked over the rough, hazardous trails from Illinois in the early sixties. But even his brawn, muscle and splendid health broke under the strain of modern living. "Flu" left its mark and threatened his life.

"I didn't care whether I lived or died, I felt so badly," said Mr. Rikert, "when I began taking Tanlac. My strength had vanished, sapped by the 'Flu.' My arms and legs were so weak that they were almost useless. I couldn't even turn over in bed without help, so completely undermined was my strength and vitality.

"One night my wife saw the Tanlac advertisement in the paper and urged me to try it. I bought a bottle and started taking it, and I felt better right off. In a few weeks I was able to do all my work. Not only did my weakness disappear, but I actually gained twenty pounds, and I have felt fine ever since.

"Yes, sir, I firmly believe that Tanlac saved my life. Naturally, I'm so enthusiastic about Tanlac I am telling all my friends it's a great medicine and I'll praise it as long as I live."

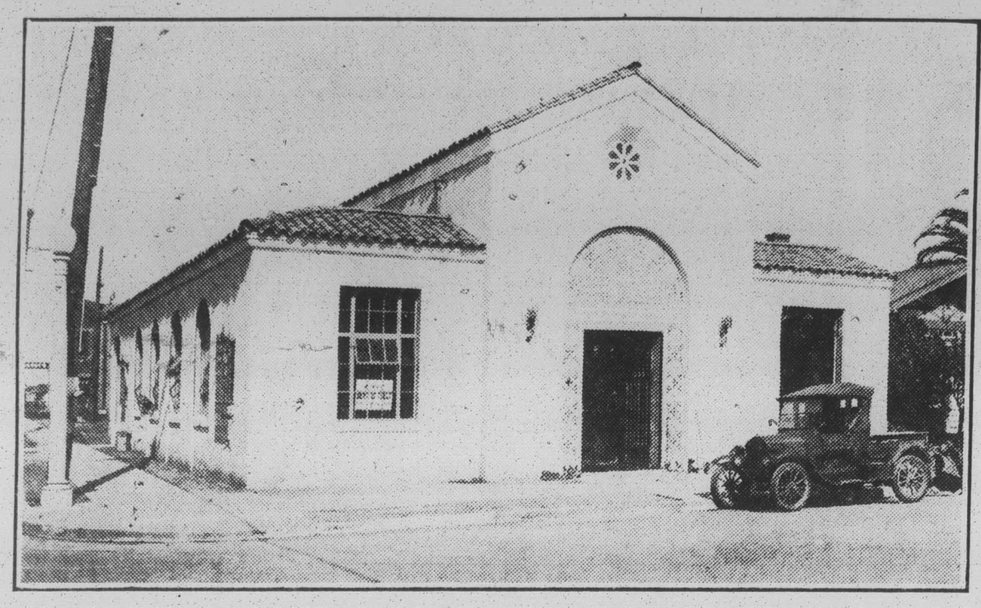
Tanlac helps conquer ailments and builds up strength in famished bodies. It banishes pain and frees the system of poison caused by constipation and sluggish liver. It is Nature's own remedy made from roots, barks and herbs according to the famous Tanlac formula.

Begin taking Tanlac and enjoy the benefits of strength and golden health. The first bottle usually brings results that will surprise you. Ask your druggist for Tanlac—today! Over 40 million bottles sold.

Cuticura Baths Best for Children

Teach your children to use Cuticura Soap because it is best for their tender skins. Assisted by occasional applications of Cuticura Ointment to first signs of irritation or dandruff, it keeps the skin and scalp clean and healthy. Cuticura Talcum is cooling and soothing.

Soap 25c. Ointment 25 and 50c. Talcum 25c. Sold everywhere. Sample each free. Address: "Cuticura Laboratories, Dept. B3, Malden, Mass."
Cuticura Shaving Stick 25c.



Formal Opening

SATURDAY, MARCH 19th, 3:00 to 9:00 P. M.

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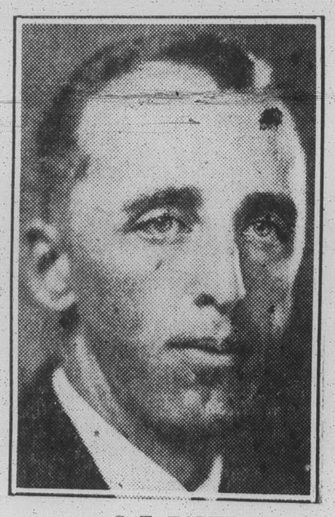
AND YOUR FRIENDS TO ATTEND



C. T. TOBEY
Assistant Manager

The Ocean Beach Branch of the Bank of Italy is an integral part of a great bank which ranks as the largest financial institution in the United States outside of New York City, and third among the banks of the nation.

Through the Bank of Italy, the people of Ocean Beach now have the complete banking service of a great national bank—one that is abundantly able to extend any justifiable line of credit.

Ability to take a large part in the development and upbuilding of Ocean Beach is one of the features which should commend this bank to you.

G. A. DAVIDSON, Vice-Chairman of Board of Directors, also Vice-Chairman of Regional Board for Southern California.

The Bank of Italy has approximately one million clients. One in every five residents of California is a Bank of Italy depositor.

The people of San Diego city and county have invested approximately $4,000,000 in Bank of Italy stock, including stock of auxiliary corporation.

BANK OF ITALY — WORLDWIDE SCOPE — STATEWIDE SERVICE — NATIONAL TRUST & SAVINGS ASSOCIATION

BALBOA THEATRE

American audiences, it is said are responsible for the keen sense of humor that has forced the revision of many funny comedies, and for this reason one of the stage plays that endured for more than thirty years of successful and continuous runs, "McFadden's Flats," is revised and shown on the screen at the Balboa theatre this week, with Charlie Murray and Chester Conklin, in the leading roles.

MID-WEEK PRAYER MEETINGS

Wednesday evening prayer meetings will be started in the Congregational church next week.

CANDIDATE IRA S. IREY BELIEVES IN A CLEAN CITY AND INDUSTRIAL GROWTH

Mr. Ira S. Irey, who is a candidate for the city council, has been a resident of this city and county for about thirty years and prior to 1915 was the district representative of the Fay Fruit Company. Since that time he has been active in the real estate business and is now an executive officer of the John W. Snyder Company. He is a member of several business and fraternal organizations.

The next meeting of the M. B. Chamber will be held Monday, March 28.

A son was born March 14 to Mr. and Mrs. Charles A. Goeb, of 4946 Narragansett avenue.

Political Advertisement.

VESTA C.

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MRS. ADOLPH

FOR

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Vote for a woman on the Board of Education. A successful teacher, mother, and experienced executive, with time, ability and devotion for service.

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Fred A. Heilbron

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A Real Friend To The Beaches

RE-ELECT

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Re-Elect

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TO THE

City Council